## Website Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# For each statement, highlight or circle the number that most closely matches your view of the website

|  |  |
| --- | --- |
| **FUNCTIONALITY: Ease of maneuvering, functionality of web site** | |
| Navigation is easy to use and accessible. | Strongly Agree ( 5 ) — ( 4 ) — ( 3 ) — (2) — ( 1 ) Strongly Disagree |
| Home Page is accessible throughout the web site. | Strongly Agree ( 5 ) — ( 4 ) — ( 3 ) — (2) — ( 1 ) Strongly Disagree |
| Rollover effects and interactivity works in the way I expected | Strongly Agree ( 5 ) — ( 4 ) — ( 3 ) — (2) — ( 1 ) Strongly Disagree |
| **CONTENT: The content of the website, what is on the pages** | |
| The purpose of the web site is clear. | Strongly Agree ( 5 ) — ( 4 ) — ( 3 ) — (2) — ( 1 ) Strongly Disagree |
| Spelling and grammer are correct throughout the site. | Strongly Agree ( 5 ) — ( 4 ) — ( 3 ) — (2) — ( 1 ) Strongly Disagree |
| At all times, it is clear which part of the web site I am viewing. | Strongly Agree ( 5 ) — ( 4 ) — ( 3 ) — (2) — ( 1 ) Strongly Disagree |
| **DESIGN: Appearance, style, look, and feel of web site** | |
| The fonts, colors, and layout provide a consistent look and feel to the site. | Strongly Agree ( 5 ) — ( 4 ) — ( 3 ) — (2) — ( 1 ) Strongly Disagree |
| Graphics and images are clear and appropriate. | Strongly Agree ( 5 ) — ( 4 ) — ( 3 ) — (2) — ( 1 ) Strongly Disagree |
| Fonts are legible and consitent font styles are used throughout the site. | Strongly Agree ( 5 ) — ( 4 ) — ( 3 ) — (2) — ( 1 ) Strongly Disagree |
| The web site is visually engaging appropriate to the site purpose. | Strongly Agree ( 5 ) — ( 4 ) — ( 3 ) — (2) — ( 1 ) Strongly Disagree |
| **COMMENTS: General feedback about the effectiveness of the site for its purpose** | |
| Comments: | |